

COMMUNITY REGENERATION STRATEGY ACTION PLAN

“REGENERATE AND PROSPER”



■ Completed ■ Ongoing ■ Not completed

Priority	Actions/Tasks to enable meeting the priority	Responsible Lead	Status/Completed By Target Date
Social & Economic Tenant priority - Employment and Training Elderpark Priority - Enhancing income and training & employment opportunities			
1.0	Develop a strategy to detail the extent of Elderpark Housing's involvement in promoting training and employment opportunities for our residents. This includes mapping out services available locally, linking in with Thriving Places, Learning for Life and Work Group, entering into partnership agreements, conducting journey maps for tenants along the employment ladder, assessing resources available to support this strategy including how it might be linked into the housing management function	CRO & DHCS	June 2024
1.1	Continue to work with partners on developing our Young Workforce and also with Workingrite	CRO	June 2024
1.2	Complete a review of the extent to which community benefits clauses in contracts can be incorporated into supporting the strategy for Employment and Training	Management Team & CEO	Oct 2023
1.3	Work with Thriving Places to support the Govan Volunteer Academy – which can be linked to Energy Advisors Volunteers	CRO	Oct 2024
1.4	Provision of additional services which help tenants deal with the cost of living crisis. Re-establish the Govan Energy Advice Project	CRO & DHCS	Oct 2023
1.5	Apply for funding to help tenants with the cost of living - including fuel and food vouchers	All partners	Sept 2025
1.6	Publish the achievements from our Employment and Training Strategy and sell this concept to the wider business community as a vehicle to enhance their corporate and social responsibility	CRO and Corporate	June 2024

Social & Physical

Tenant priority - Keeping the street cleaner

Elderpark Priority - Keeping the streets cleaner and enhancing the appearance of the built environment.

2.0	Engage in Thriving Places Positive Communities - (Environmental Group)	EMI	Sept 2025
2.1	Establish and residents Estate management working group	EMI & CRO	Oct 2023
2.2	Estate management events – showcasing how to use the GCC app to report street cleansing issues	EMI & CRO	Aug 2023
2.3	Prepare a discussion paper on the potential of setting up an estate management subsidiary	DHCS	Mar 2024
2.4	Apply for funding to improve the functionality and appearance of several backcourt, which is linked to promoting cycling	CRO	Dec 2023

Social & Physical

Tenant priority - Community gardens

Elderpark Priority - Promoting and securing the future of community gardens

3.0	Continue to partner with Urban Roots to facilitate the management of the Moogety Garden, including seeking to offset the lack of amenities as part of the result of the pending demolition of the community	CRO	Mar 2024
3.1	Support and publicise the activity at both Riverside Community Garden and Gal Gael Community Garden	CRO	Mar 2025
3.2	Develop and build a culturally appropriate community garden as part of the Janitors Kitchen Garden and active travel bubble space	CRO and Management Team	Mar 2025
3.3	Apply for various funding streams to secure a 3-year funding stream for the Community Garden at Ibrox Flower Field - currently under threat	CRO	Mar 2024

Social & Physical

Tenant priority - Youth Activity

Elderpark Priority - Work with partners to enhance the provision of youth activities

4.0	Review our partnership agreement with Aberlour, GYIP, Park Villa football Development	CRO	Mar 2024
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4.1	Facilitate our Junior Community Voice Champions with local schools - ongoing	CRO	Mar 2025
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4.2	Be an active partner in Developing the Young Workforce, a Scottish Government led initiative supporting young people transitioning from school into the work place and Workingrite in Govan . Targeting young people living in our properties, helping them access the job market – ongoing.	CRO	Mar 2025
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Social, Physical & Economic

Tenant priority - Community Facilities

Elderpark Priority - Facilitating the development and sustainability of community facilities

5.0	Develop Janitors Kitchen Garden at the old Hill's Trust Janitor's house	CRO and Management Team	Mar 2025
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5.1	Apply for funding for Moogety Foods and Dig In via the National Lottery - which promotes affordable and healthy food. Review the partnership agreement	CRO	Mar 2024
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5.2	Lead funding applications for Warmer Together project delivery that utilizes several community facilities and promotes activities to our tenants and residents	CRO	Mar 2024
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5.3	Be an active member of the operational working group for the refurbished Elder Park Library and Community Centre	CRO and CEO	Mar 2025
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5.4	Review the partnership agreement with Urban Roots regarding services available at Moogety Grub Hub at 30 Elderpark Street	CRO	Mar 2024
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Social,
 Tenant priority – Support Vulnerable tenants
 Elderpark Priority - Support vulnerable people and enhance tenancy sustainmen

6.0	Support services for older residents, such as Golden Govanites – community events for older residents in partnership with Thriving Places and Happy Feet – chiropody service for older residents	CRO	Mar 2025
6.1	Review services for vulnerable tenants in the customer care strategy, including the elderly helpline and the assisted garden maintenance programme	DHCS	Dec 2024
6.2	Support the work of Safety Awareness Glasgow (SAG) working with BME communities	CRO	Mar 2025
6.3	Support the work of the Govan Community Project working with refugees and new arrivals to Govan	CRO	Mar 2025
6.4	Review services for new and existing tenants to help them sustain their tenancies	HM	Mar 2025



Governance

Elderpark Priority – Make incremental improvements to how we conduct our community regeneration services.

7.0	Review how we collect data, including those who attend services/events, their views, and what impact it made. This will include, the use of CX feedback, Advice Pro, and the application of Eforms to link participants to Rubixx our housing management software, and assess how we can utilise HACT as a tool to measure the outcome our services have on people	CRO and DHCS ICT and HM	Mar 2024
7.1	Adopt the use of service design techniques to review services, including the use of journey maps and empathy maps to better understand the issues faced by service users - ongoing	CRO and DHCS	Mar 2025
7.2	Review the budget for community regeneration, with a focus on aligning expenditure in line with the tenant's priorities	DHCS, HM and CRO	Nov 2023
7.3	Have in place a rolling program of partner review meetings including a memorandum of understanding, outlining agreed actions and outcomes as required	DHCS and CRO	Nov 2023
7.3	Review the potential of maximising rental income from commercial and residential property to boost the resources available for regeneration expenditure	DHCS	Mar 2025





Ways to get in touch

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